Grant County Tourism Commission

Meeting Minutes

February 16, 2022

The Tourism Commission meeting was called to order by Amanda at 9:30 am via webex and in person.

Attendance:

| Tourism Commissioners: | District 1: Shawn Cardwell, Corrine Isaak, |
|                       | District 2: Amanda Laramore, Lynne Lynch |
|                       | District 3: Susan Parker, Sandra Marcusen |
| Absent:               | Bev Shuford                                |
| Guests:               | Bill Burke, Jerry Gingrich, Brittany Lutz., Harry Hayter, Lars Leland. Pam Thorsen, Ron Sawyer |

Approval of Minutes: The minutes from January 2021 were reviewed. Motion to approve the minutes by Shawn, second by Sandra. Minutes were approved unanimously.

Budget Report/Finance Review: Bev was not in attendance at the meeting to provide an overall budget report. Budget discussion was tabled until the next meeting when reports could be provided. Invoices were reviewed as follows:

- Grant County Communications for Mail: $28.19
- NW Weekendgetaways for Vacation & Travel Planner: $143,157.43

Motion to approve invoices was made by Lynne and seconded by Sandra. Invoices were approved.

Bill Burke: Bill reviewed January’s billing revised and provided a breakdown of the numbers for new members of the Commission. Bill shared that January’s revised billing was $113,435.25 total which leaves a positive balance of $1,564.75 with Burke Marketing. Bill also reviewed February’s billing, with no questions or comments from the Commission. Bill also shared that KIRO had made an error with their accuracy in their marketing which resulted in him paying an extra $3,320.00 that he will attempt to recover in future negotiations. Bill provided two ADDITIONAL invoices for payment. February 2022 Invoice totaling $10,477.87 and February 2022 Invoice #2 for Phone Service and Answering totaling $300.00.

Trade Show Update: Bill shared that the turn outs for the trade shows to date has been excellent and a great reputation for the Commission is being built. All COVID protocols are being followed by his group. He also shared with the group the contents that were being provided to guests at the trade shows which included 3 booklets, coloring book & crayons, Eastern Washington Vacation & Travel Planner, golf/wine brochure, as well as 3 posters all in the Tourism bags. Bill did share that by the end of the Spokane trade show that he will most likely be out of bags and there is currently no budgeted money to purchase more.

Clerk Update/Correspondence: Brittany- No topics to discuss. Jerry discussed current openings in the Commission and provided the group with information on the applicants so far. There are two vacancies in District 1 and one vacancy in District 3. It was decided to present County Commissioners with Charlie Jenkins as applicant for District 3 and table applicants for District 1 until the next meeting (motioned by Susan, seconded by Shawn). Jerry shared that he received an e-mail from a professor that was interested in providing a presentation in regard to wine and tourism in our area and offered any interested
Commission members to be present during the presentation. Many members were interested, and Jerry stated he would send out an e-mail when an exact date/time of the presentation is determined.

**New Business:** Ron was present in today’s meeting representing himself and his business, he shared with the group that there is an open seat on the Watershed Council that is looking to be filled by an internal member of the Commission.

Shawn shared with the Commission interest in pursuing other grant opportunities such as the Port of Seattle Grant for the group which was well received. Corinne shared with Shawn she would be able to provide support in this area if needed. It was also discussed that a grant writing seminar would be beneficial to help in this area.

All meetings, for the foreseeable future, will be conducted via in-person and teleconference option. Number & times to be provided.

Meeting was adjourned at 10:55 a.m. by Amanda.

**The Next Tourism Commission Meeting is:**
- **Grant County Courthouse, Room #101**
- **Wednesday, March 16th, 2022**
- **9:30am**
- **In-Person & WEBEX!**