

Grant County Tourism Commission

Meeting Minutes

January 18, 2023

The Tourism Commission meeting was called to order by Amanda at 9:37 am in person. Delay was due to technical issues and the online meeting was not able to work.

Attendance:

Tourism Commission:	District 1:	Shawn Cardwell, Linda Bonneville
	District 2:	Amanda Laramore, Lynne Lynch
	District 3:	Sandra Marcusen, Susan Parker
	Absent:	Rachelle Haven, Arin Swinger, Charlie Jenkins
	Guests:	Bill Burke, Jerry Gingrich, Harry Hayter

Approval of Minutes: The minutes from December 2022 were reviewed. Motion to approve the minutes by Shawn, second by Sandra. Minutes were approved unanimously 6-0.

Watershed Council: 3.1 million dollars are earmarked for Moses Lake from the federal government to assist. Money will not be available due to the federal continuing resolution. Additionally, it may come out as a block grant. During the meeting, mapping of the lake did not come up in regards to the blue/green algae concern. We need to continue the discussion with the Health Board regarding the QR code and where it links to. Additionally, it sounds like there will be more water coming through in 2023 but that also means more sediment. Signage was discussed later in the meeting with approximately 6 signs posted and 6 more signs to be installed.

Payables: Payables were submitted for approval. The Commission reviewed all invoices provided by Burke Marketing and by the county. A motion to approve payment of the invoices was made by Sandra, seconded by Shawn. After in depth discussion, the bills were approved for payment 6-0.

Bill Burke:

Bill provided January 2023 invoices, totaling \$105,255.07 for payment along with a monthly budget report. He reminded the Commission that January is the big media buy. Trade shows were discussed and Bill again asked the Commission to sign up for spots at the trade shows. Trade shows are ready to go. WTA announced their new slogan – “Back to Nature”. Bill also discussed the concern over only having events posted from May – September. These are the backbone and if there are more – get the information to Bill. Printed publications (travel planner, fish book, trails, etc) will be available by the time for trade shows.

Eastern WA Travel Planner: Travel planners have shipped, 100,000 copies. Roughly 20,000 have been placed in storage.

Old Items:

- All meetings, for the foreseeable future, will be conducted via in-person and teleconference option. Number & times to be provided.

New Items:

- Tourism still needs to look for other grants.

- Jurassic Parliament – Roberts Rules of Order training is still being considered. More to follow.

Meeting was adjourned at 10:37 a.m.

The Next Tourism Commission Meeting is:

- **Grant County Courthouse, Room #101**
- **Wednesday, February 15th, 2023**
- **9:30am**
- **In-Person & WEBEX!**